

Media Release

INCA Crash Course Trains Youth for Journalism and Broadcasting

Indigenous youth are participating in the first INCA-CFNU Crash Course in Journalism and Broadcasting from Monday, April 15 to Saturday, March 20--culminating in a live broadcast from the FNUniv Spring Powwow 2024.

The training project is the brainchild of two alumni from the Indigenous Communication Arts (INCA) program. Jaida Beaudin and Brittany Boschman completed the INCA 200 Summer Institute in 2018. Beaudin went on to graduate with a BA in Political Science and Brittany completed her Indigenous Studies degree, as well as the INCA Diploma program.

"Britt and I were talking about how much INCA has impacted our careers and we wanted to give back," said Beaudin. "We thought having an introduction to journalism and broadcasting would be an amazing opportunity for youth, so they could dive in and see if this path is the right one for them."

Boschman is a communication consultant responsible for video production, graphic design and social media management at Indigenous Services Canada (ISC). "INCA has been a game-changer for me professionally," she said. "INCA made me realize that my voice and my perspectives matter. It gave me the skills and connections I needed to succeed in the communication field."

Beaudin is a policy analyst at the Federation of Sovereign Indigenous Nations (FSIN), and is responsible for developing regulations for safe drinking water on reserves. "My political science

degree is my passion degree and INCA is the reason I'm employed," she said. "Through INCA, I was part of a nationwide investigation into drinking water that introduced me to a network of journalists and researchers. I wrote for the Globe & Mail, Eagle Feather News, and the Yellowhead Institute."

They applied for funding and received grants from **Indigenous Youth Roots** and **Muscowpetung First Nations** to bring 15 youth together for a week of training. First Nations University is providing space and equipment, and the INCA and CFNU instructors are supported by a grant from the **Inspirit Foundation**.

The week-long "crash course" will introduce participants to journalism and broadcasting, including research, recording, interviewing, writing for broadcast, on-air performance, writing promos and commercials, doing streeters, audio editing and working as a team to produce a live broadcast.

There is also a language and cultural component. Students will attend the Pipe Ceremony and Traditional Feast for the Spring Powwow on Thursday, April 18.

The week of broadcast training will culminate in a live broadcast of the First Nations University Spring Powwow on Saturday, April 20 from 12 noon to 5 pm.

"The promos and streeters and interviews that these youth produce during the week of training will be played during the breaks in the powwow program," said Shannon Avison, associate professor, INCA. "And they will have an opportunity to go live during the four hour broadcast of the FNUniv Spring Powwow, which draws thousands of spectators, hundreds of dancers and drums from across Turtle Island."

Beaudin is excited to see the participants develop through the one-week course. "There are so many opportunities for our youth and I want them to see that we are here to support and help them find themselves through experiences like this."

"I hope that Indigenous youth will find their voice, build their confidence, and share their unique stories and experiences through this program," said Boschman.

The live stream of the show will be available at <u>www.CFNUradio.ca</u>, the radio station run by students, faculty and mentors at First Nations University of Canada. It will also be broadcast across the province on the MBC radio network.

The "crash course" is at First Nations University (1 First Nations Way) from Monday, April 15 to Friday, April 19 from 10 am - 4 pm, in the <u>www.CFNUradio.ca</u> studios and INCA computer lab (FN 2005)

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First Nations University of Canada (FNUniv) is the only Indigenous controlled post-secondary institution in Canada. It was established in 1976 and is federated with the University of Regina. It offers certificate, diploma and degree programs in Indigenous Social Work, Business, Indigenous Education, Indigenous Fine Arts, Indigenous Languages and Literature, and Indigenous Journalism and Communication Arts.

Indigenous Communication Arts (INCA) offers a one-year, remote certificate, a two-year diploma and a four -year Bachelor of Arts degree. Programs answer the TRC's Call to Action 86, which says that journalism and media programs should train students in Indigenous history and contemporary issues and opportunities.

CFNU is a streaming radio station run by students and faculty at the First Nations University of Canada. CFNU does live programming daily at <u>www.cfnuradio.ca</u>. It is supported by a grant from the Inspirit Foundation.

MBC Dial Positions Across Saskatchewan

LOCATION	DIAL (FM)
LA RONGE / AIR RONGE (CJLR-FM)	<u>89.9</u>
Prince Albert & area	88.1
Saskatoon	104.1
Regina	90.3
North Battleford	95.5
Yorkton	92.9
Ahtahkakoop / Sandy Lake	104.9
Bear Creek	97.3
Beardy's and Okemasis' Cree Nation / Duck Lake	88.1
BEAUVAL/LAC LA PLONGE (CIPI-FM)	96.5
Big Island Cree Nation	92.7
Big River First Nation	95.7
Black Lake First Nation	91.7
Brabant Lake	89.9
BUFFALO NARROWS (CIBN-FM)	89.3
Camsell Portage	103.1
CANOE LAKE (CFCK-FM)	103.9
Chard - Janvier, Alberta	92.5
Cluff Lake Mine Site	104.1
COLE BAY (CFBB-FM)	89.9
Creighton/Flin Flon/Denare Beach	91.9
CUMBERLAND HOUSE (CJCF-FM)	89.9
Deschambault Lake	103.1
Descharme Lake	89.9
Dillon/Michel Village/St. George's Hill	92.7
Duck Lake - Beardy's/Okemasis	88.1
Fond Du Lac Dene Nation	89.9
Garson Lake	89.9
Grandmother's Bay	89.9
GREEN LAKE (CHGL-FM)	94.9
ILE-A-LA-CROSSE (CILX-FM)	92.5
Island Lake Cree Nation	105.5
James Smith Cree Nation	96.5

LOCATION	DIAL (FM)
Jans Bay	89.9
Key Lake Mine Site	98.3
Kinoosao	Cable 12
LA LOCHE (CHPN-FM)	89.9
Lac Brochet, Manitoba	96.9
Loon Lake	93.5
McArthur River Mine Site	89.9
Meadow Lake	89.9
Mistawasis	93.7
Montreal Lake Cree Nation	89.9
Onion Lake Cree Nation	102.5
PATUANAK (CPAT-FM)	89.9
PELICAN NARROWS (CJAZ-FM)	89.9
PINEHOUSE LAKE (CFNK-FM)	89.9
Rabbit Lake Mine Site	89.9
Red Earth	89.9
Sandy Bay	96.5
Shoal Lake Cree Nation	89.9
Sled Lake	94.9
SOUTHEND (CIRL-FM)	96.5
Stanley Mission	98.5
Stony Rapids	101.3
STURGEON LAKE (CKCP-FM)	96.1
Sucker River	89.9
Thunderchild First Nation	97.3
Timber Bay	89.9
Turnor Lake/Birch Narrows Dene Nation	89.9
Uranium City	101.1
Waterhen Lake First Nation	97.7
Weyakwin	89.3
WOLLASTON LAKE (CJLK-FM)	91.9
SaskTel MAX (Province Wide)	Channel 821
Access Cable Network La Ronge / Air Ronge	Channel 929